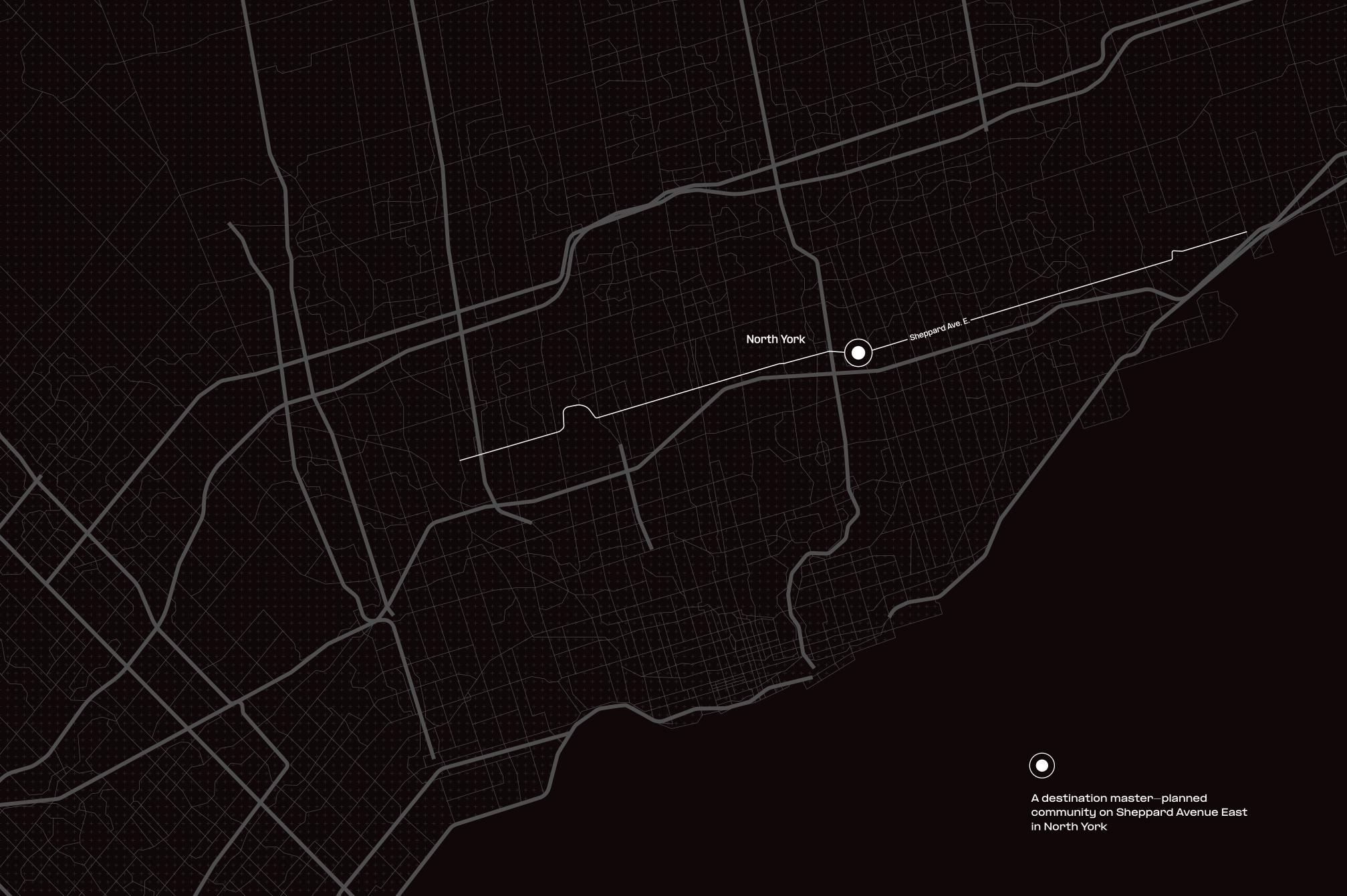


master-planned living made for more





# always more living business parks recreation

### LSQ 2023:

### Published by Almadev

2235 Sheppard Avenue East Suite 1700 Toronto, ON M2J 5B5

LSQliving.com

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All renderings are artist's impression only. Do not represent any condition at present, or in the future, which may obstruct or impede the views, including current or future construction plans by the developer or others. Certain design elements are subject to change. Some descriptions and renderings in the brochure include details or images of a planned building or feature within the development or associated with the development (such as the community park), which are still in the development stage and subject to further approvals. The inclusion of these descriptions and renderings demonstrates our current vision for the community but does not represent a guarantee that the final build-out will be the same as described or as shown. The park will be designed in consultation with the City of Toronto.

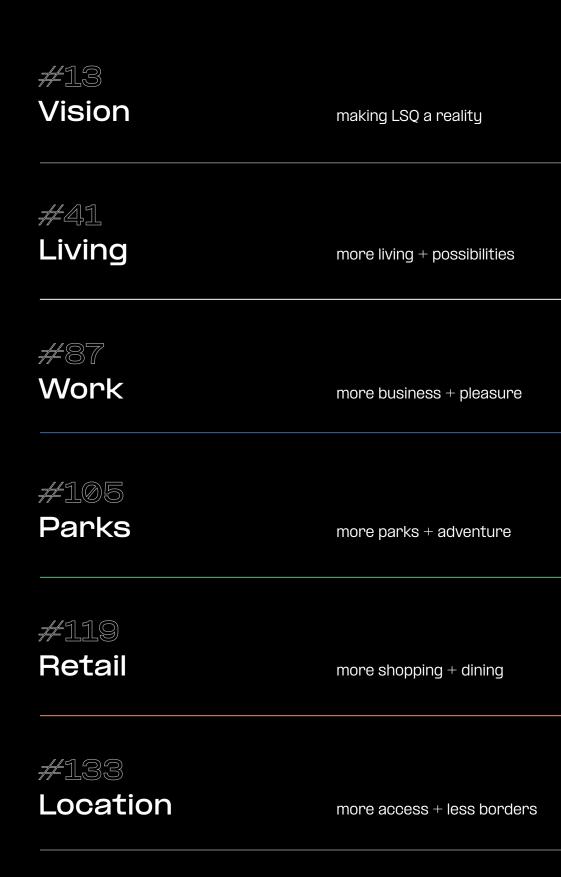
Creative Direction & Book Design: Channel 13

Writing & Editing: Ava Baccari

Photography & Visuals: Ryan Bolton Spencer Bell Elliott Muscat ADHOC Studio Wallman Architects Truong Ly Design

LSQ Project Consultants: Developer: Almadev Community Architect: WZMH Architects Residential Architect: Wallman Architects Landscape Architect: Ferris + Associates Interior Design: Truong Ly Design Sales & Marketing: Rare Real Estate Branding: Channel 13 Renderings: ADHOC Studio

8



# Foreward

+ + + +

Lansing Square (LSQ) is our vision for everything a community should be. Centrally located, bringing together residents, families, business owners, people who work in the neighbourhood and anyone passing through, in one space that accommodates everyone's needs. It's poised to be an anchor in the community at Sheppard Avenue and Victoria Park.

The area will be completely revitalized. You won't recognize it and our hope is that you won't want to leave. And if you do, you will keep coming back, whether that's because you live here, or are visiting someone who does. Or you plan to work in one of the towers or set up your restaurant or shop here. LSQ is the place for you and welcomes you with open arms.

We will transform the community with residential, office and retail buildings, all surrounding 1.2 acres of green space. It's everything modern life should be – accessible, convenient, beautifully designed and a place for all, for any stage of your life. This coffee table book encapsulates the journey of LSQ becoming your community. It's an archive of the planning and vision that were brought to life with so many of our partners who operated with this shared outlook. We documented our story, so that at whatever point yours is written in, you have the history of LSQ and the people behind the development. We left a blank page for you to add your story, too.

We hope you enjoy a world of more possibilities for everything your life could be. We look forward to welcoming you at LSQ.







### Chapter 1 + + + + making LSQ a reality

Vis Ion

A master-planned community creates an environment where we can thrive. It provides more than just a place to live. It's a place to grow and raise a family. A place to socialize. A place where you can work, shop and eat. It's a destination and the epicentre of your own life's story.

— Almadev

### What's more?

We envision a lifestyle without borders, with infinite ways to live, work and grow. Whether you are expanding your family, are looking for your next place to wind down and relax, are establishing a business, building your community – or perhaps many exciting milestones are happening for you all at once. The vision for all the varied and intertwining ways your life can unfold is built into the DNA of LSQ.

# Where we started: Lansing Square

Over the last few decades, the intersection of Victoria Park Avenue and Sheppard Avenue East has become a destination business hub just north of Toronto's downtown core. Home to high-rise towers and low-rise propeller buildings, Lansing Square in its previous iteration served as a prime location for corporate professionals who could easily access office buildings from the 401 and 404 highways. The opening of the Don Mills Subway station in 2002 broadened its scope as a commuter hub by adding TTC access to the many businesses and professionals who could now make Lansing Square their optimal business home.

The vision to enhance this community has been years in the making. It's time to take Lansing Square to the next level for employment, livability, outdoor recreation and as a social destination. It's for the residents and businesses who have grown up with this community and witnessed its evolution over the last 30 years – and for anyone planning to begin their next chapter here.



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# Our intention with this project is to transform this area into an active, animated and lively community, and that's done through creating unique retail and office spaces, which makes people want to live and work here.

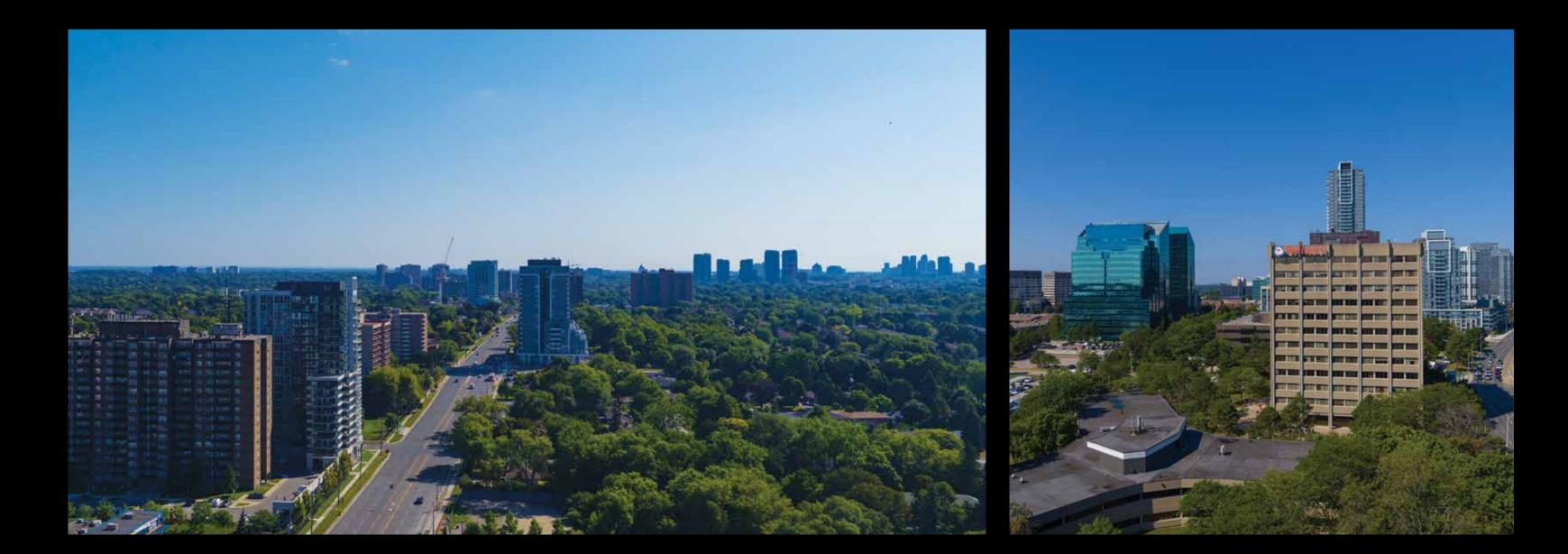
- Almadev

### A total transformation

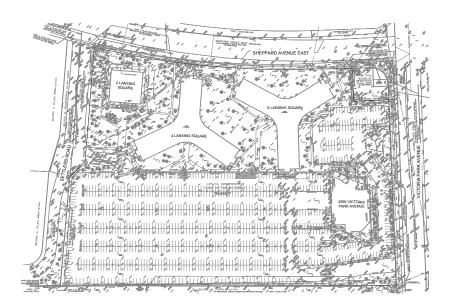


Expect a total transformation of the area. The community is going to change pretty dramatically. Right now it's the classic '50 and '60s—style tower—in—the—park design with older apartment buildings. This development is being integrated into the city grid. We're putting in new public roads built to city standards with beautiful wide boulevards, sidewalks and tree planting. There's going to be a lot more public space that's inviting and active. So instead of green lawns between these apartment blocks that are never used, you're going to have a central park where all the development is happening around it.

- Wallman Architects



Existing residential and office towers



01. LSQ1
02. LSQ2
03. Future residential
04. Future residential
05. Future residential
06. Future residential
07. Central park
08. New office building
09. Existing office building
10. Existing office building

2022 Lansing Square site plan

Transformed LSQ site plan



28



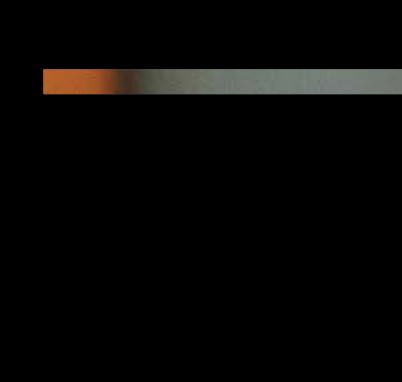
The intersection itself will be opened up to include privately—owned public spaces (POPS) that bisect the two towers and lead to the central park. The public square will serve as an anchor to the community. The site is going to be enormously transformed. That intersection will be a gateway to the central park.

- Wallman Architects











### a whole new identity

Final rendering of LSQ community facing south by ADHOC Studio



# The next destination of Sheppard Avenue and Victoria Park



LSQ is a destination master—planned community on Sheppard Avenue East in North York with residential, office and retail buildings surrounding green space. It's an employment centre. It's home. It's a place to entertain and be entertained. To unwind and explore outdoors. An opportunity to escape in nature and recharge in public spaces. It's over 1.5 million square feet of more possibilities to live, work, shop and dine, and enhance your world. It's going to become a 24/7 community.



Think of LSQ as a modern village embedded within a larger city. It's designed with the whole picture in mind — each part of the development working in harmony with its surroundings to benefit the wider community.

LSQ will bring thousands of new residences that include luxury and wellness—based amenities to the neighbourhood. As a master—planned community, it will provide many exciting employment opportunities, office spaces, vibrant shopping and dining experiences, as well as an intimate connection to nature through its impressive central park, outdoor privately owned public spaces, bike trails and walking paths.

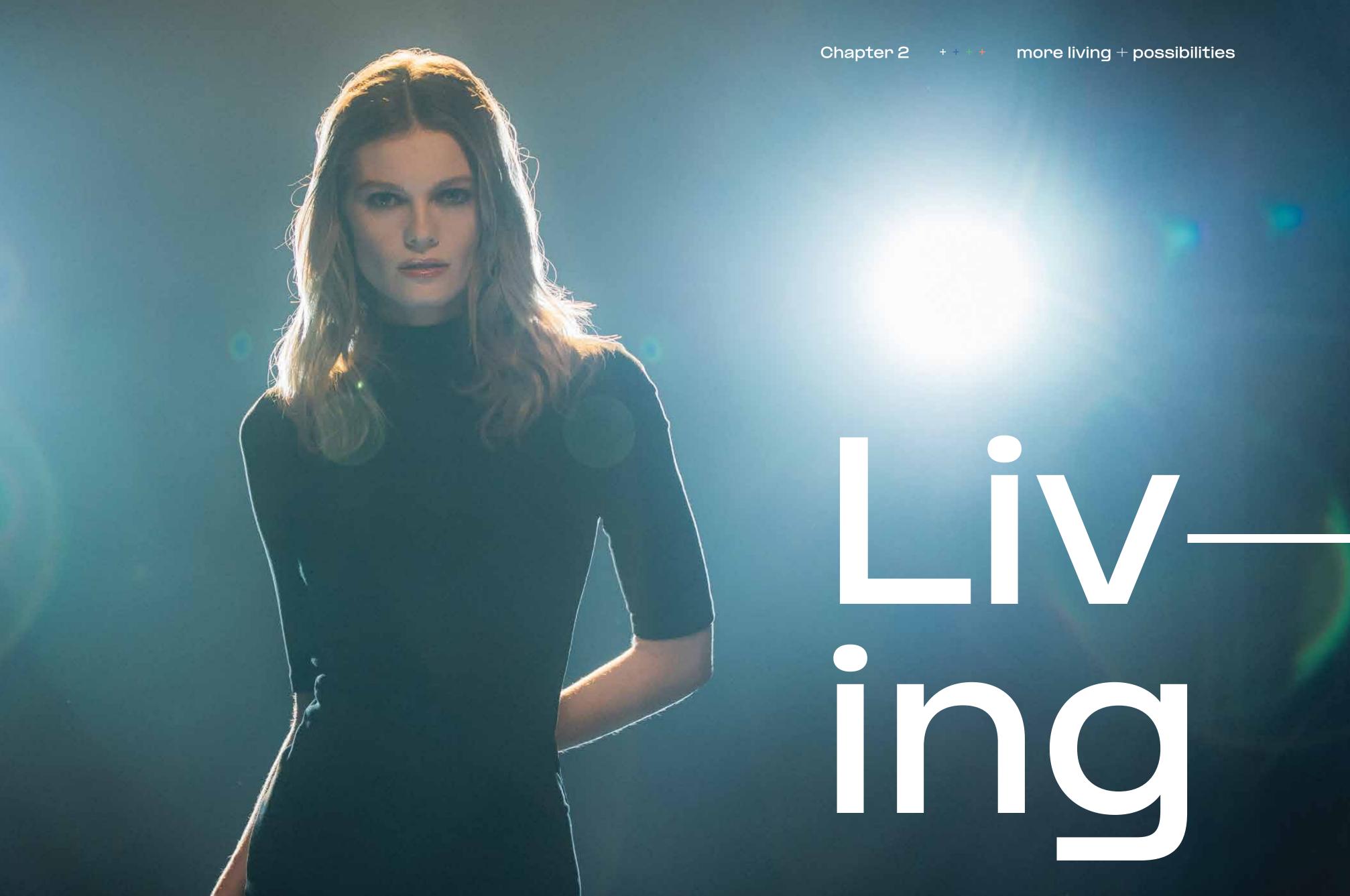
It's a living space that will grow and evolve with residents. It's destined to become a mixed—use neighbourhood; one where you can easily live and walk over to your office building or enjoy the amenities that are part of this community without getting in a car.

Final rendering of LSQ community facing south west by ADHOC Studio

It's going to feel different — more like a residential community. Spaces are designed for everyone, no matter what stage of life you are at, including young city dwellers, families and retirees. LSQ features retail and service areas, restaurants, gyms and a children's daycare to accommodate busy schedules, and public art spaces, park trails and walking paths to enjoy at your leisure. There's something for everyone.

+ + + +

— Almadev



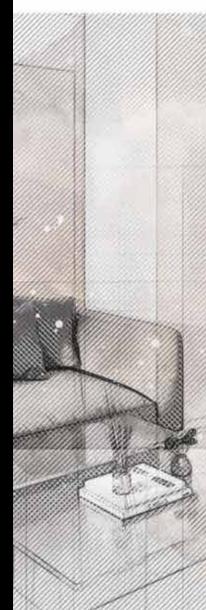
# An architectural celebration at Sheppard Avenue and Victoria Park

LSQ will be a new entrance into North York from Sheppard Avenue East. It will inspire a memorable and lasting identity.

The vision for LSQ is to create more opportunities to enhance your life within the community. This includes contemporary architecture, access to world–class amenities and opportunities to seamlessly integrate your work and home lifestyles.

It's truly a mixed-used neighbourhood. As part of this community, you'll enjoy access to elegant and hotelinspired indoor and outdoor amenity spaces that are designed to incorporate balance into every aspect of your day. Preliminary drafting by Wallman Architects and Truong Ly Design for LSQ1 & LSQ2

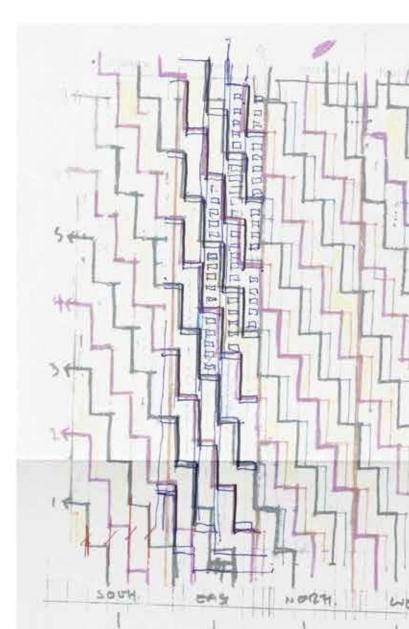


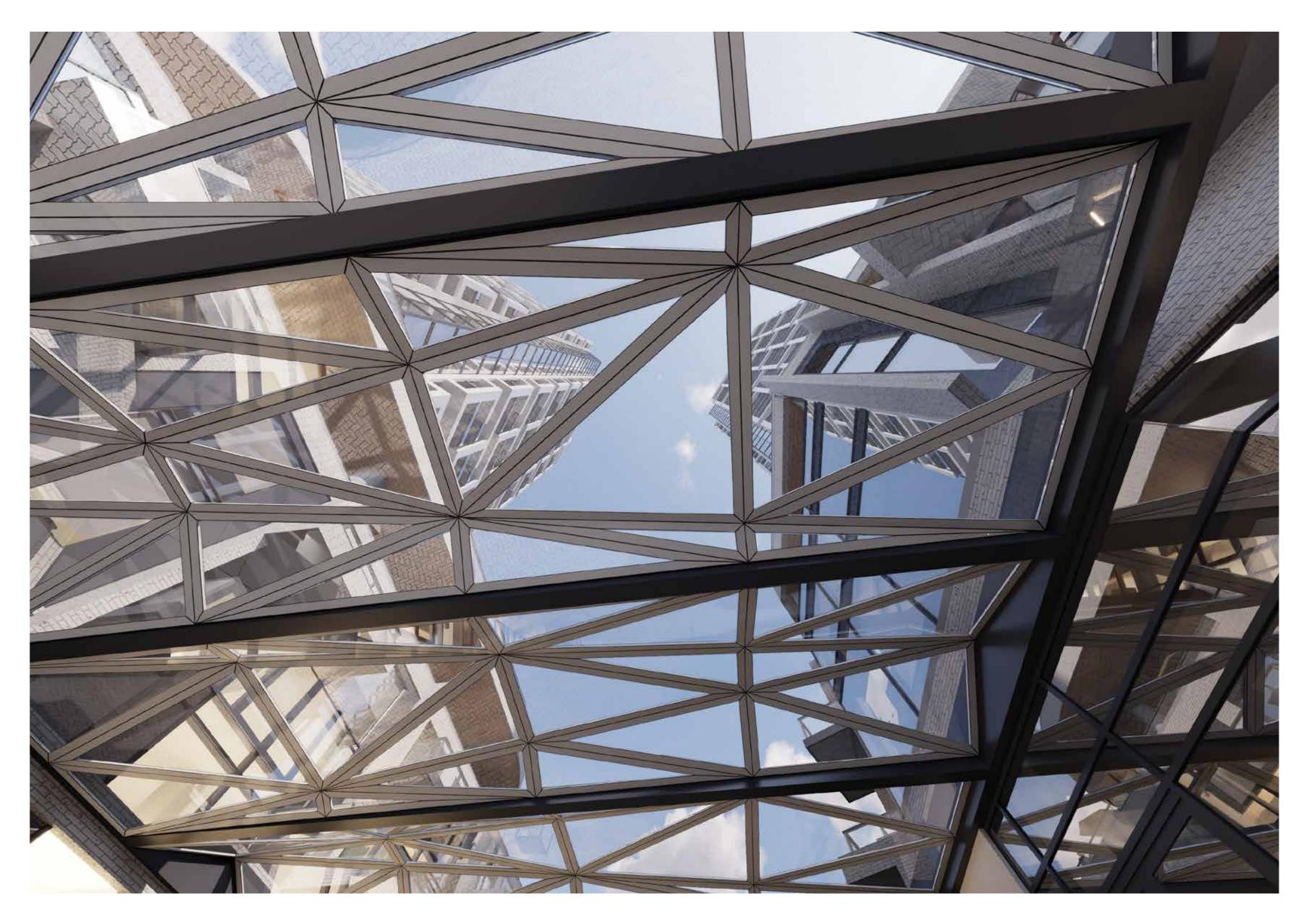












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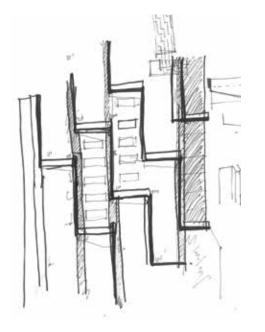
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# This project aims to transform the architecture in the area and influence a growing neighbourhood. By incorporating new textures and a visual appeal to modernize the community, we are bringing Sheppard Avenue and Victoria Park to the next level.

— Almadev







48



Preliminary architectural sketches and scale model by Wallman Architects for LSQ1 & LSQ2



LSQ is a celebration of architecture in unique and unexpected ways. The form and design of the first two towers as part of this community are an extension of the interior suite and amenity spaces. A rhythm of vertical elements that zig zag up through the towers with a contrast of white and dark panelized texture creates an interesting and unique design statement. Linear balconies on the faces of the towers are animated differently through the expression of vertical elements and materials, including metal panels and precast, setting this development apart from anything else happening in this area.

- Wallman Architects













renderings by Wallman Architects for LSQ1 & LSQ2



A series of preliminary architectural

LSQ offers a variety of uses for residential, commercial and retail space along the street. Each of the residential blocks will connect back to the main streets and public areas to improve the pedestrian experience at Victoria Park and Sheppard Avenue.

This stretch of Victoria Park and Sheppard Avenue East will have significant improvements along the sidewalks.

These enhancements to the public streets to interconnect with Victoria Park and Sheppard Avenue, including the addition of new sidewalks and landscaping, are integral to the transformation of this intersection happening right before your eyes.

LSQ is a landmark development at the corner of Sheppard Avenue and Victoria Park that will kickstart the overall development and progress of this area, inviting more life to this corner of the city.

Final rendering of LSQ1 & LSQ2 by ADHOC Studio

52



LSQ residences were thoughtfully designed so that you embark on a journey that gently evolves as you travel through the buildings, from the moment you step into the lobby and make your way to your suite and to the varying amenity spaces.

No matter where you are situated, the spaces all connect to each other, from the interior to exterior amenities, to create a unifying look and feel. You always know where you are so that while some spaces have certain variations, you also get a sense of familiarity.

- Truong Ly Design













Concept interior sketches of LSQ1 by Truong Ly Design

+ + + +























A series of concept interior renderings of LSQ1 by Truong Ly Design

+ + + +

LSQ will feature a range of suite sizes that fit your lifestyle, from spacious one-bedroom layouts to an abundance of two and threebedroom suites. Our residential units are carefully designed so there's room to live and grow right where you are. LSQ has enough space to accommodate every evolving lifestyle.





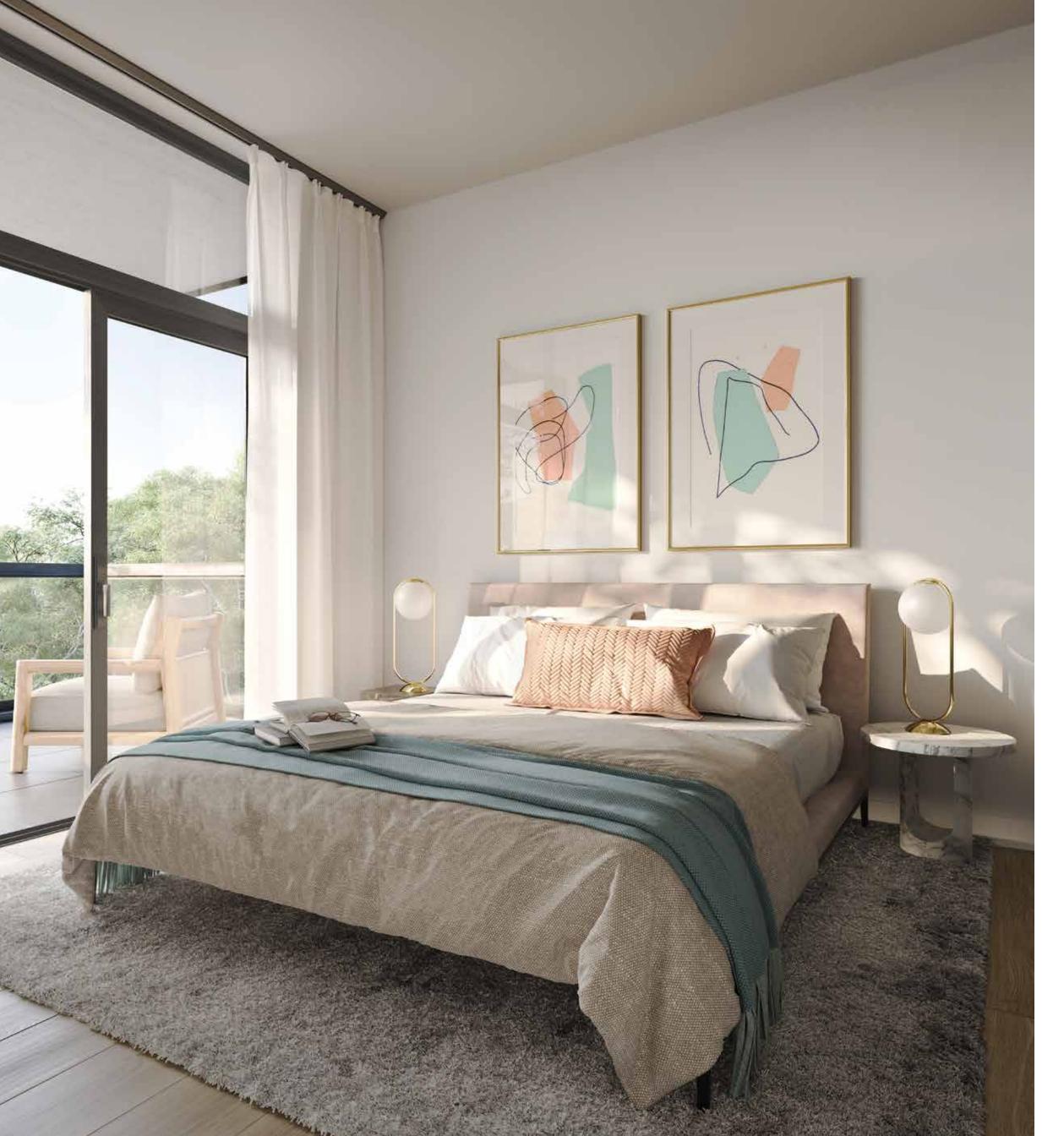
From an aesthetic perspective, residents can expect something more that will stand the test of time. Even though it's being designed for today, we always ask ourselves, 'Where will the project be positioned by the time the doors open?' We don't mean the actual geography of it, but where is it positioned in terms of its aesthetics and offerings?

- Truong Ly Design

Final interior suite rendering of LSQ1 by ADHOC Studio



Final interior suite rendering of LSQ1 by ADHOC Studio







# The overall design concept for the residences is modern with a soft, neutral and warm atmosphere that is inviting for all residents. We want it to feel elevated in its hospitality and overall vibe. The purpose of the design is to stand out and thrive, while growing with future trends and styles. It speaks to the times, whenever you step into this world.

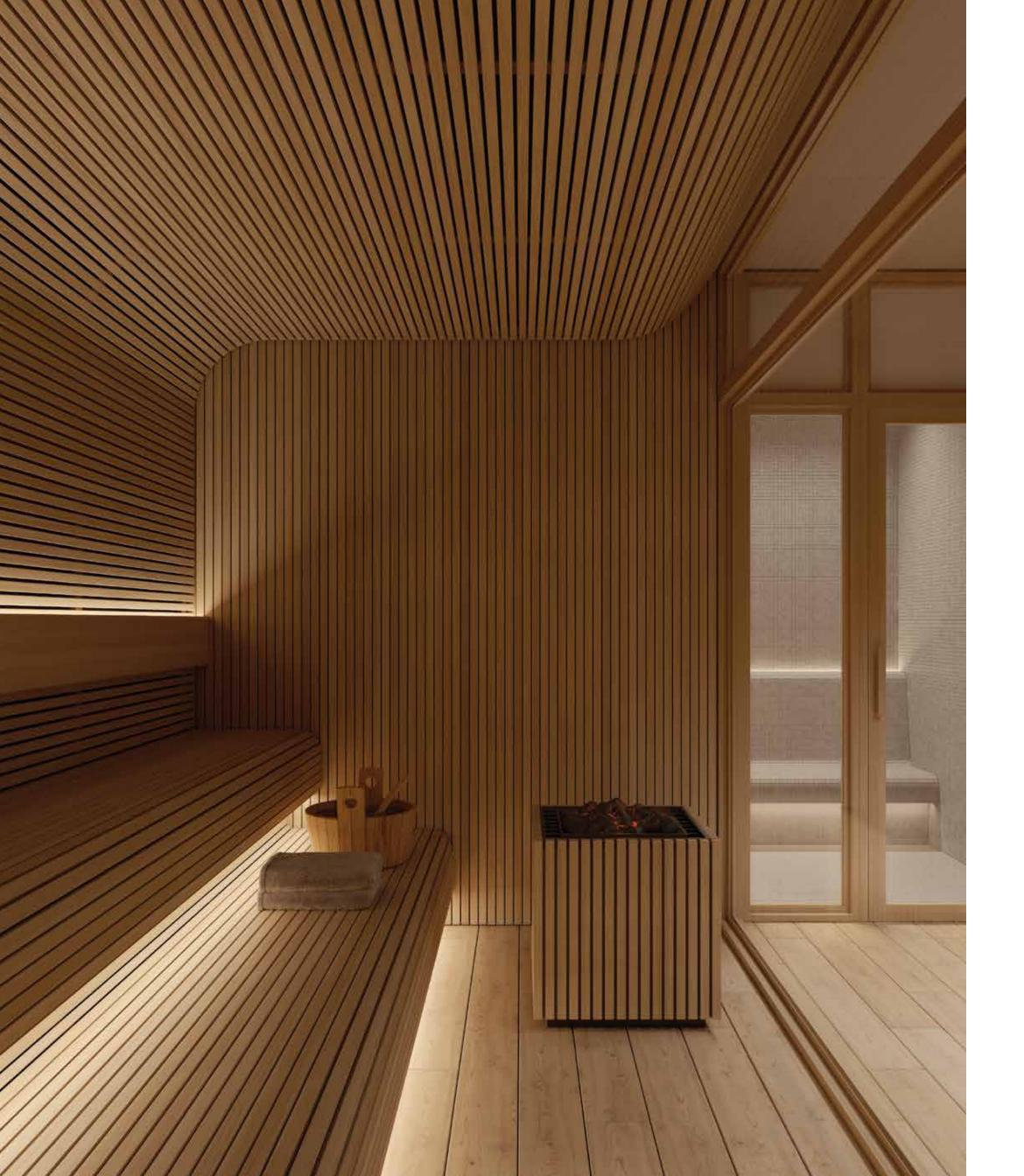
— Truong Ly Design

Whether you're coming home or heading to work for the day, you will be greeted by great grand lobbies and contemporary lounges in any of the towers. The building entrances are surrounded by gardens to further enhance the feeling of coming home.



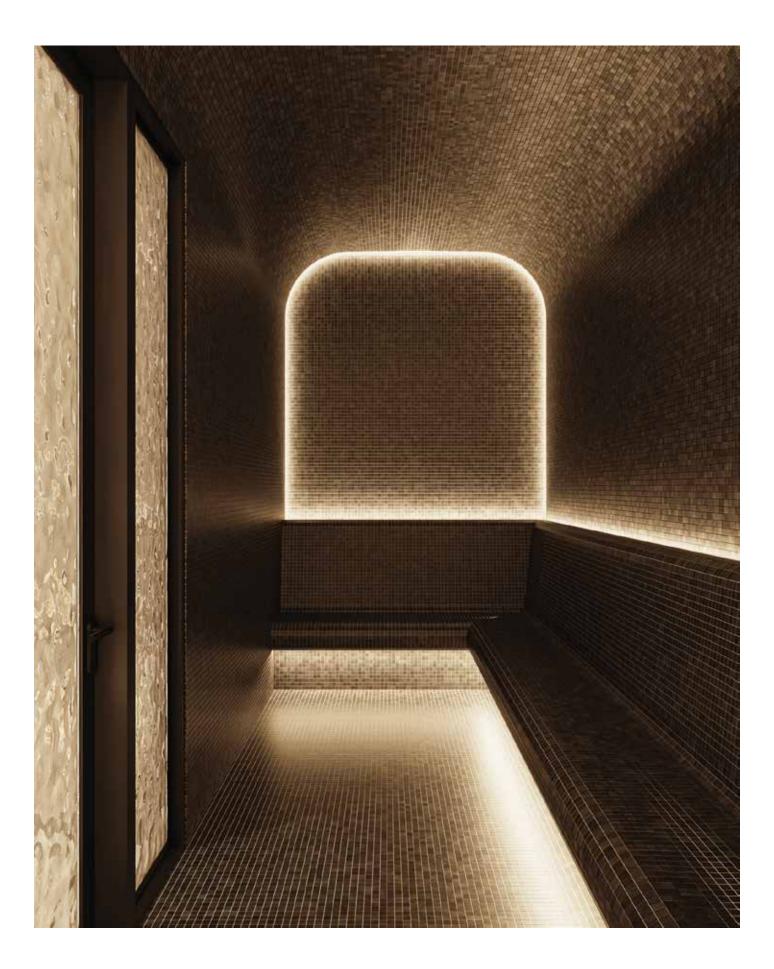
Final lobby rendering of LSQ1 by ADHOC Studio

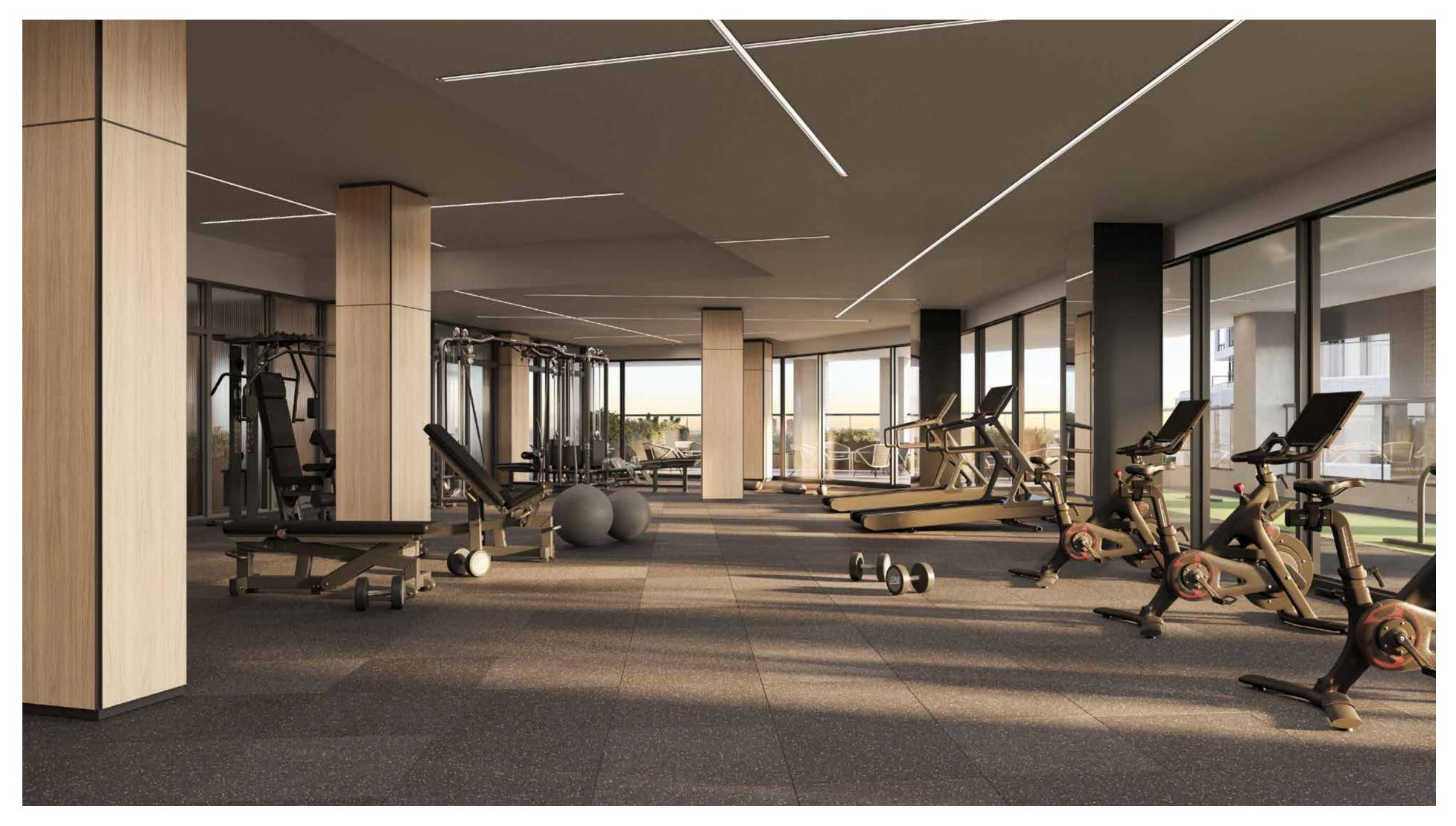
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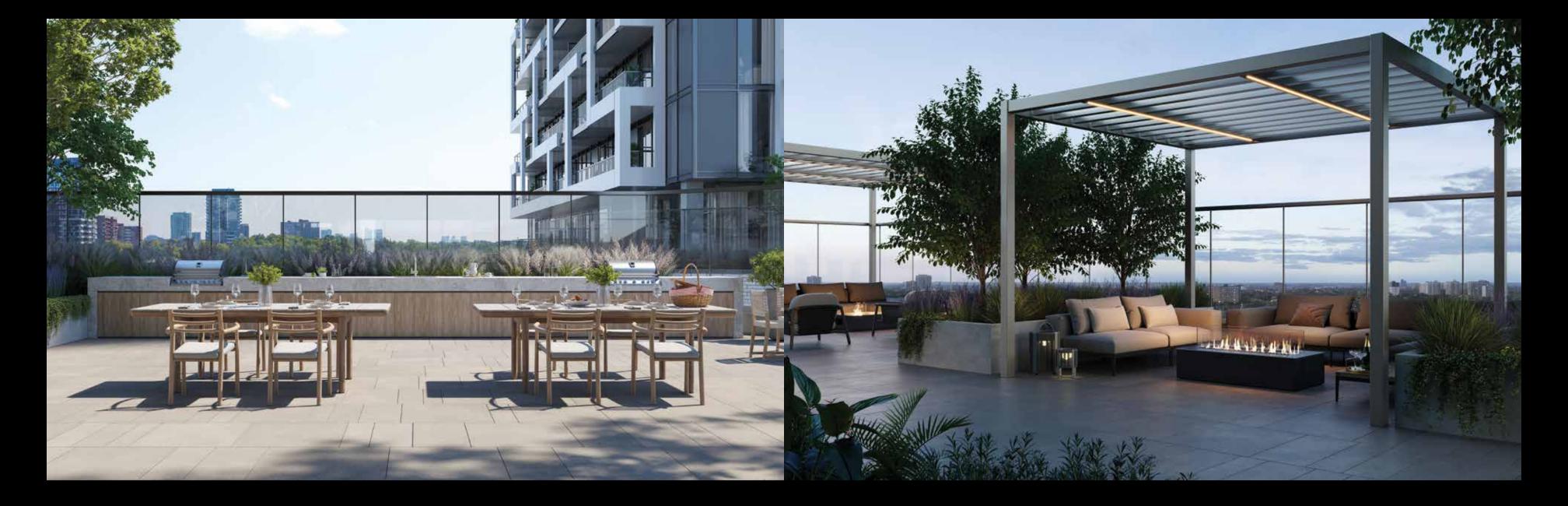
Final sauna rendering of LSQ1 by ADHOC Studio

Concept steam room rendering of LSQ1 by Truong Ly Design The luxury and wellness—inspired amenities in the residential towers are designed to support balanced living through accessible fitness centres and spa—like conveniences, such as salt rooms, a steam room, and sauna.

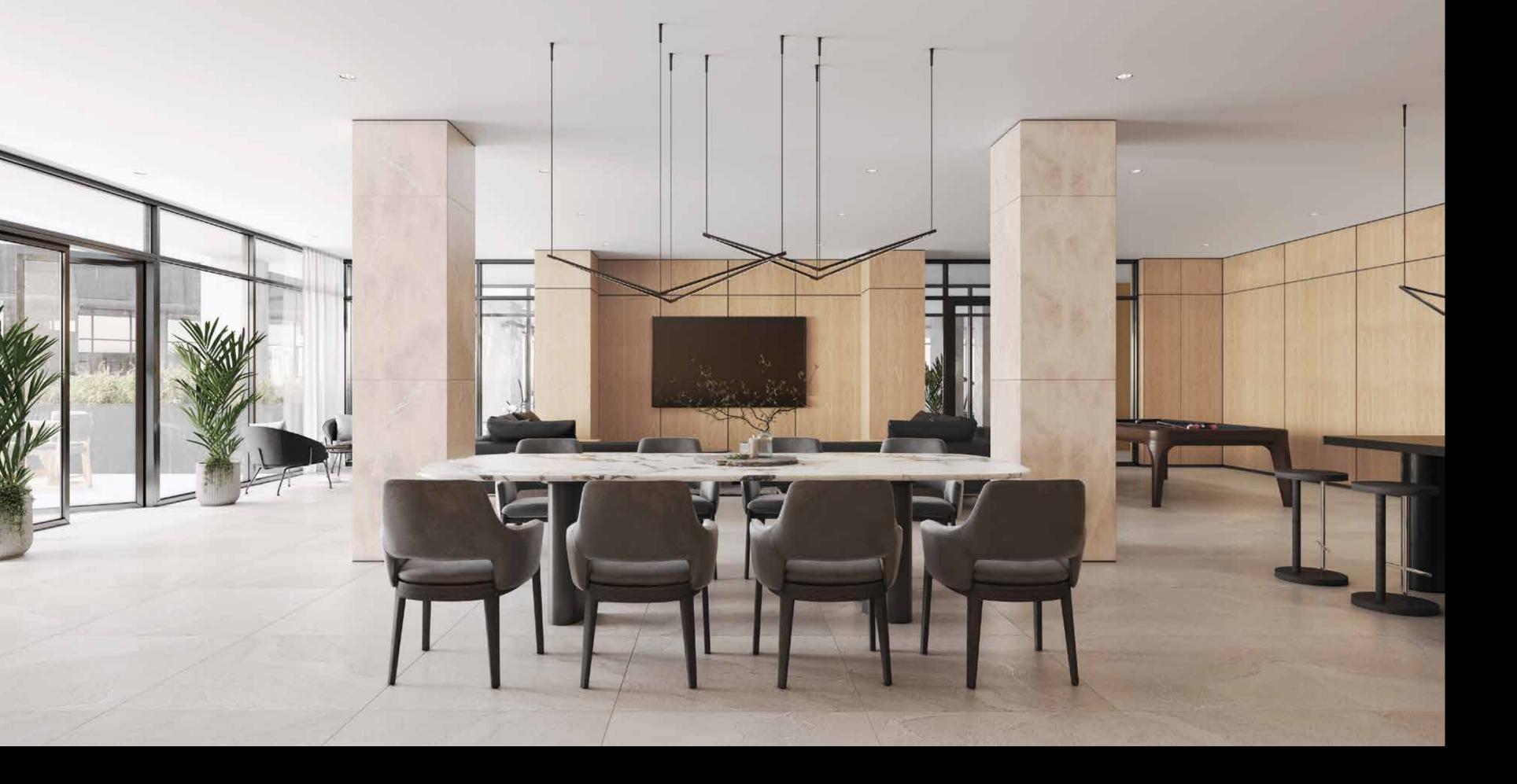




Final fitness centre rendering of LSQ1 by ADHOC Studio



Host family gatherings and BBQs with neighbours and friends in the outdoor lounge and dining areas on the terrace. Plan game night at your place with a selection of party rooms, sports lounges and game rooms designed for entertaining at any age.



Final party room rendering of LSQ1 by ADHOC Studio



Final game room rendering of LSQ1 by ADHOC Studio

Concept game room renderings of LSQ1 by Truong Ly Design

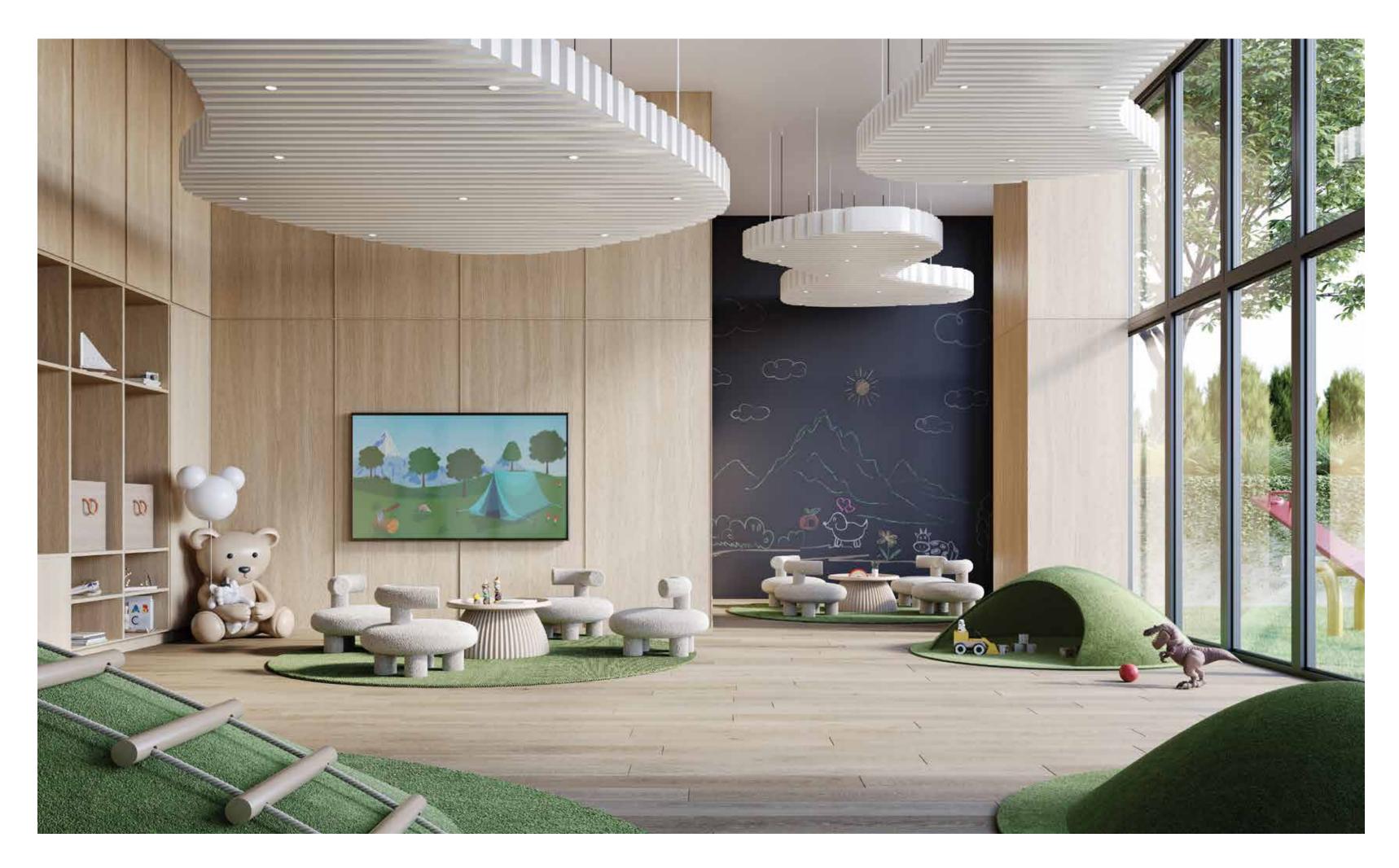






CH.2 - LIVING

Final kids play area rendering of LSQ1 by ADHOC Studio

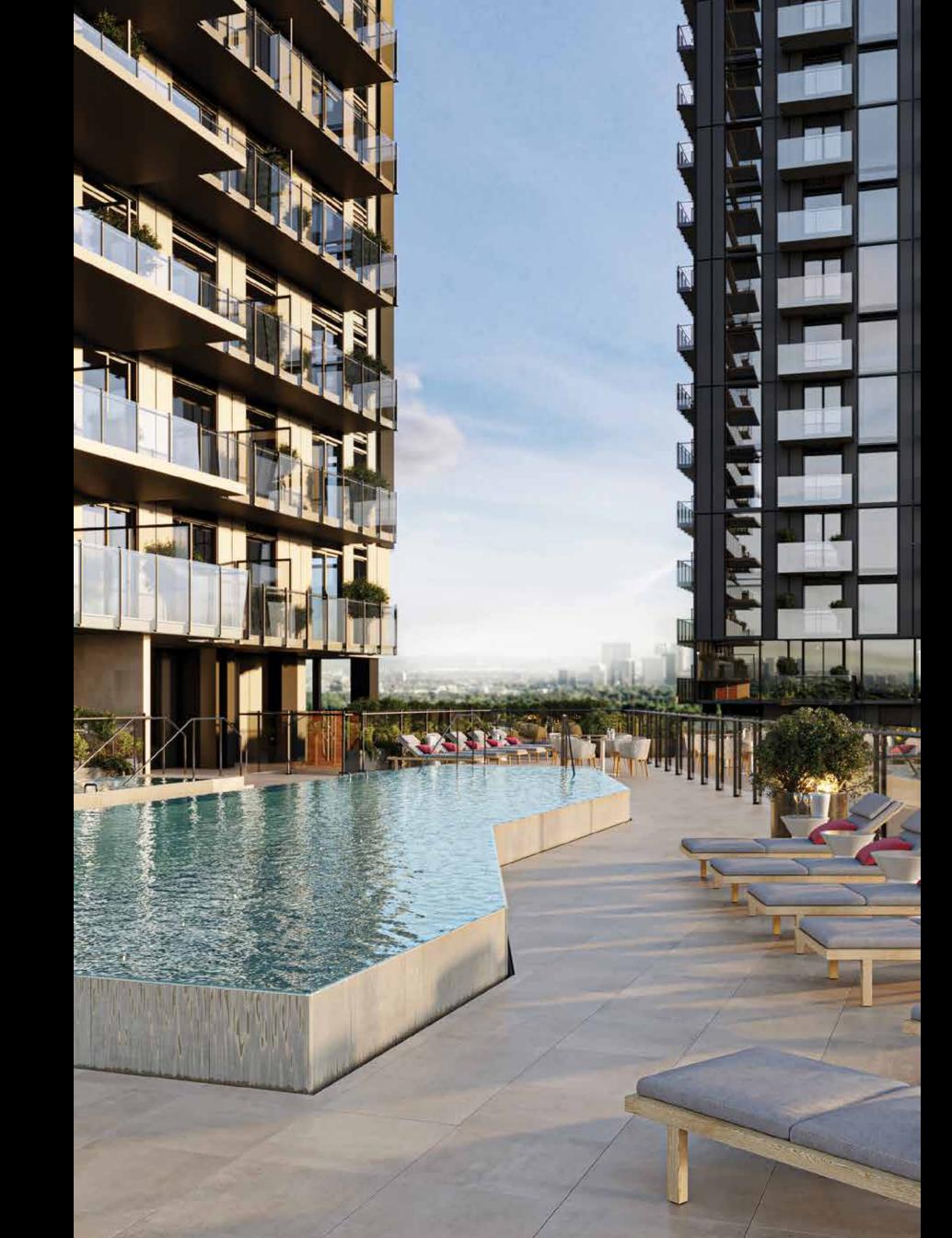


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Bring your laptop and take calls at onsite contemporary co–working spaces featuring private meeting rooms that can be booked in advance. Expand your world for

work and play on the open terrace for exercise or dining while the kids enjoy the indoor/outdoor play areas in the kid's club.





Concept pool renderings of LSQ1 by Truong Ly Design Turn on your out—of—office replies and enter vacation mode by the outdoor pool inspired by luxury hotels from around the world and surrounded by city views.



# more business

84



CH.3 — WORK



Chapter 3 + + + + more business + pleasure

# A fully integrated community builds community. If you are living and working here, you are enhancing the community.

— Ferris + Associates Inc.

## A more integrated work life

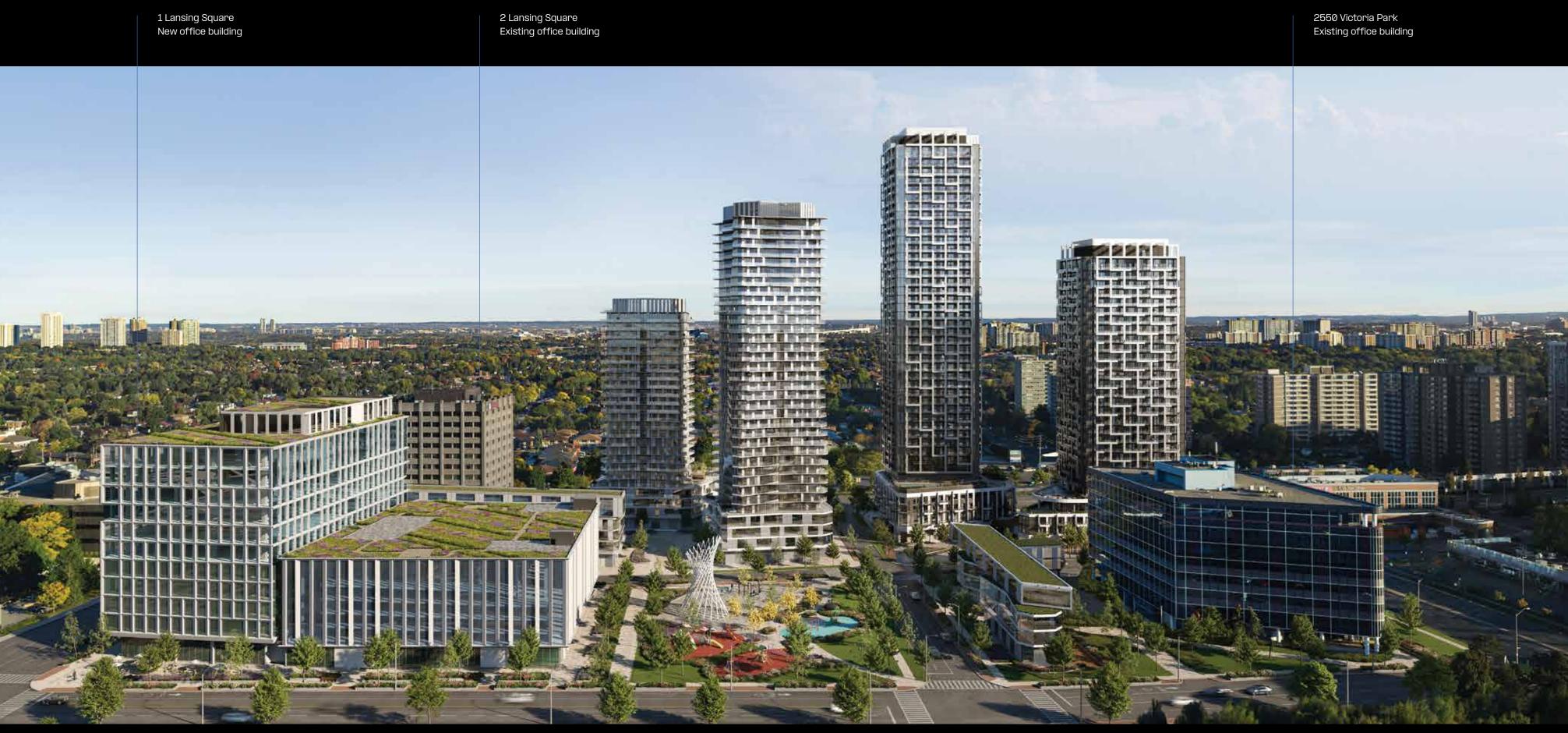
If you live and work in this community, it reduces or completely removes travel time, freeing up your day for more things you enjoy off the clock. The year 2020 transformed the way we live and work. With more people working from home in recent years, it has exacerbated the demand to have large, outdoor open spaces and the desire for people to be outdoors and have the opportunity to sit outside for a coffee, much like in Italy and throughout Europe. With office buildings on site and adjacent to this community, there's opportunity for LSQ to become an employment centre.



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### more business + pleasure



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309K

Square feet of existing office space

180K

Square feet of new office space

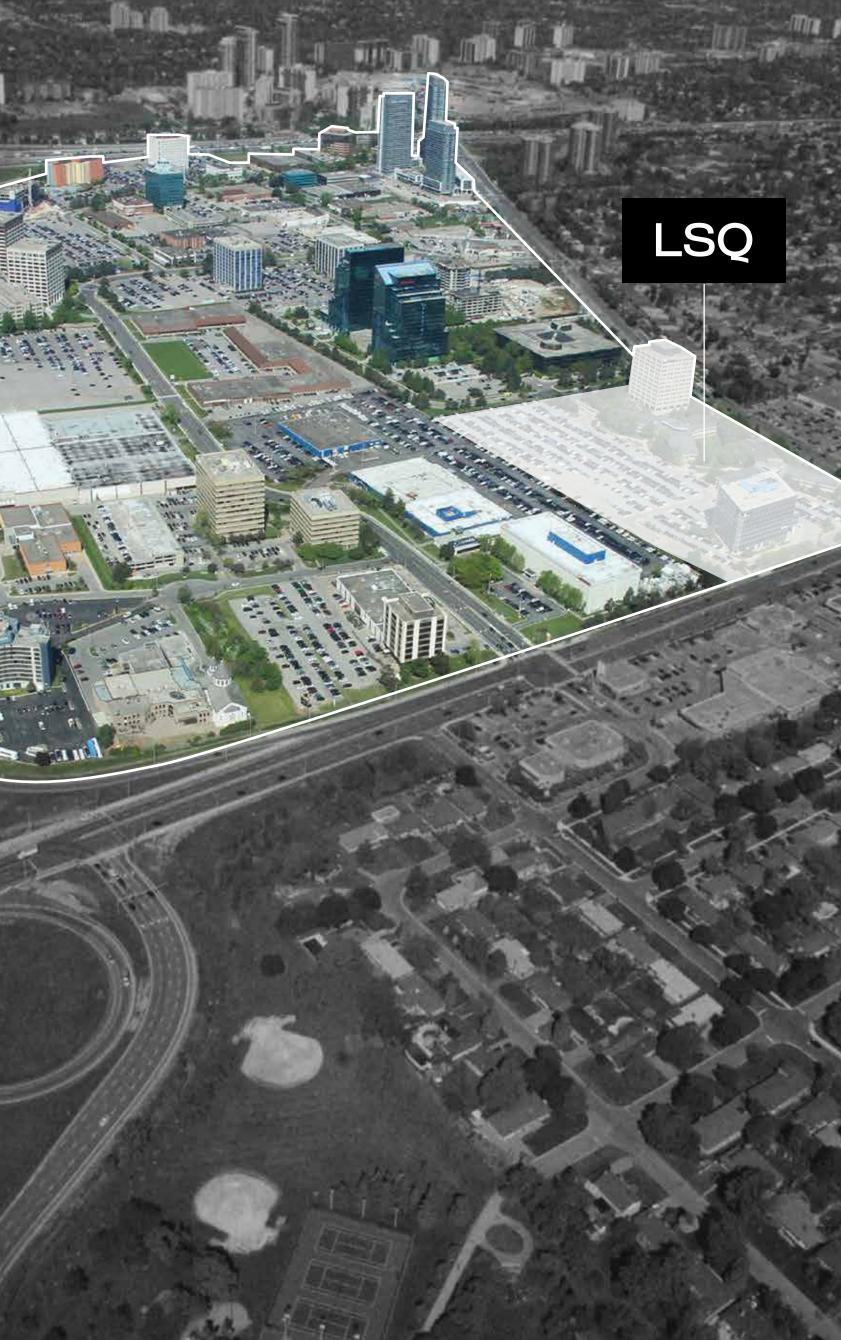
## ConsumersNext City Growth Mandate

The evolution and future of LSQ is set to unfold within the projected goals of the Consumers Next City Growth Mandate. ConsumersNext, a study of this area commissioned by the City of Toronto, will examine ways to manage the anticipated growth of the Consumers Road Business Park. This designated 100—hectare area is planned to become a major business and employment hub with substantial residential density growth.

LSQ sits squarely in this area and is among the first residences in this contemporary and vibrant business park. Consumers Road Business Park is currently home to 20,000 jobs — one of the largest employment areas outside of downtown Toronto — and through the evolution of ConsumersNext, an additional 13,500 jobs are anticipated to be created.

96

+ + + +



## Consumers Road Business Park

Hwy 404

Legend

LSQ

 $\bigcirc$ 

ConsumersNext Business Park

Employment in Consumers Business Park

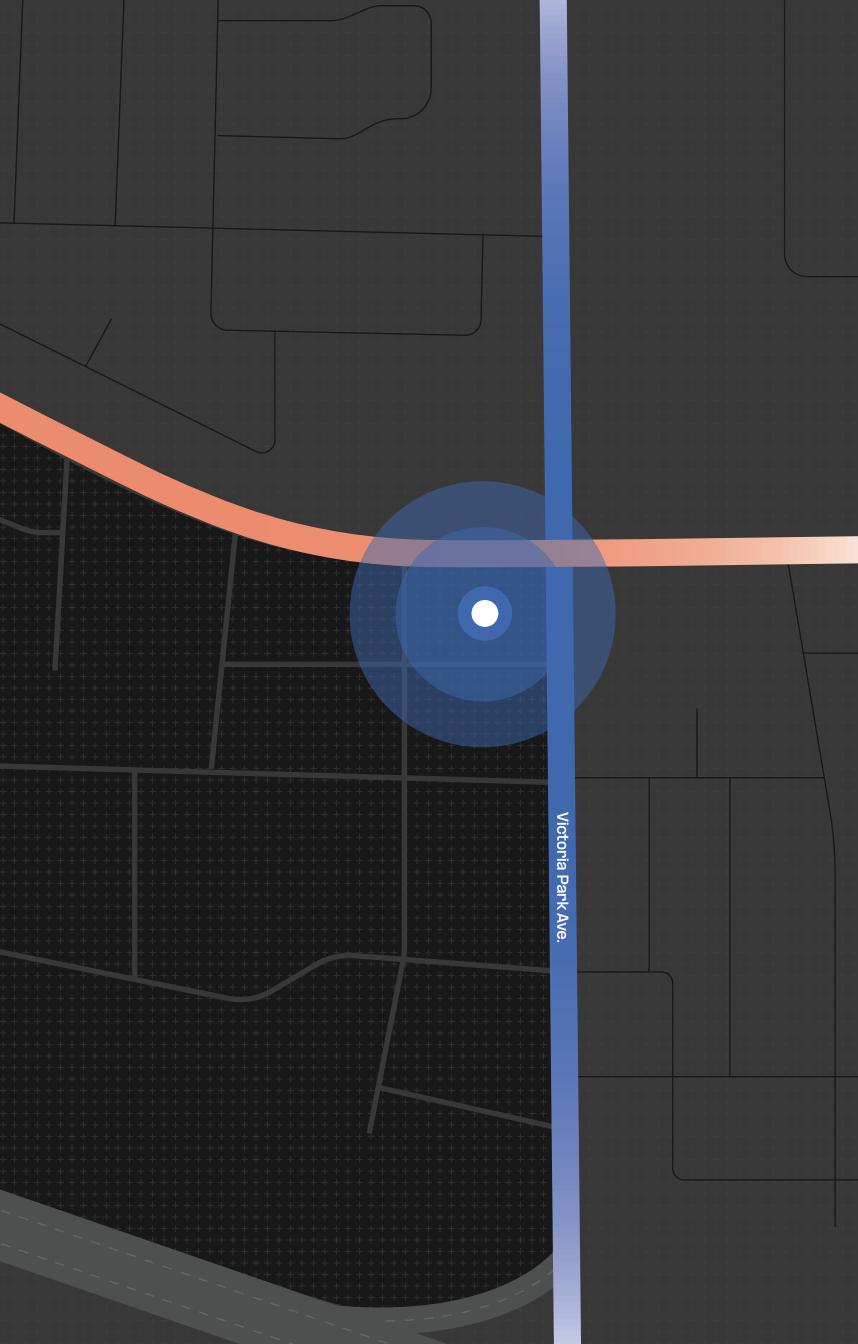
**22K** Existing jobs

**13.5K** 1

Anticipated new jobs

Don Valley Parkway

HWY 401



### Find more work-life balance

100

LSQ is a community without the commute. A place with more opportunities to enjoy what you love most about where you live. Creating a healthy work—life balance is built into our community.

# more parks Handler and the second second





### Chapter 4 + + + + more parks + adventure





# LSQ is welcoming thousands of new residents who can expect something more from this dynamic community.

— Ferris + Associates Inc.

Panoramic park views beckon from your window. At the heart of the community sits 1.2 acres of green space that offer a variety of recreational possibilities: a children's park, seating areas to work outdoors, relax with a book or take in public art displays.





+ + + +

A site plan from Ferris & Associates highlighting the 1.2 acre park at LSQ

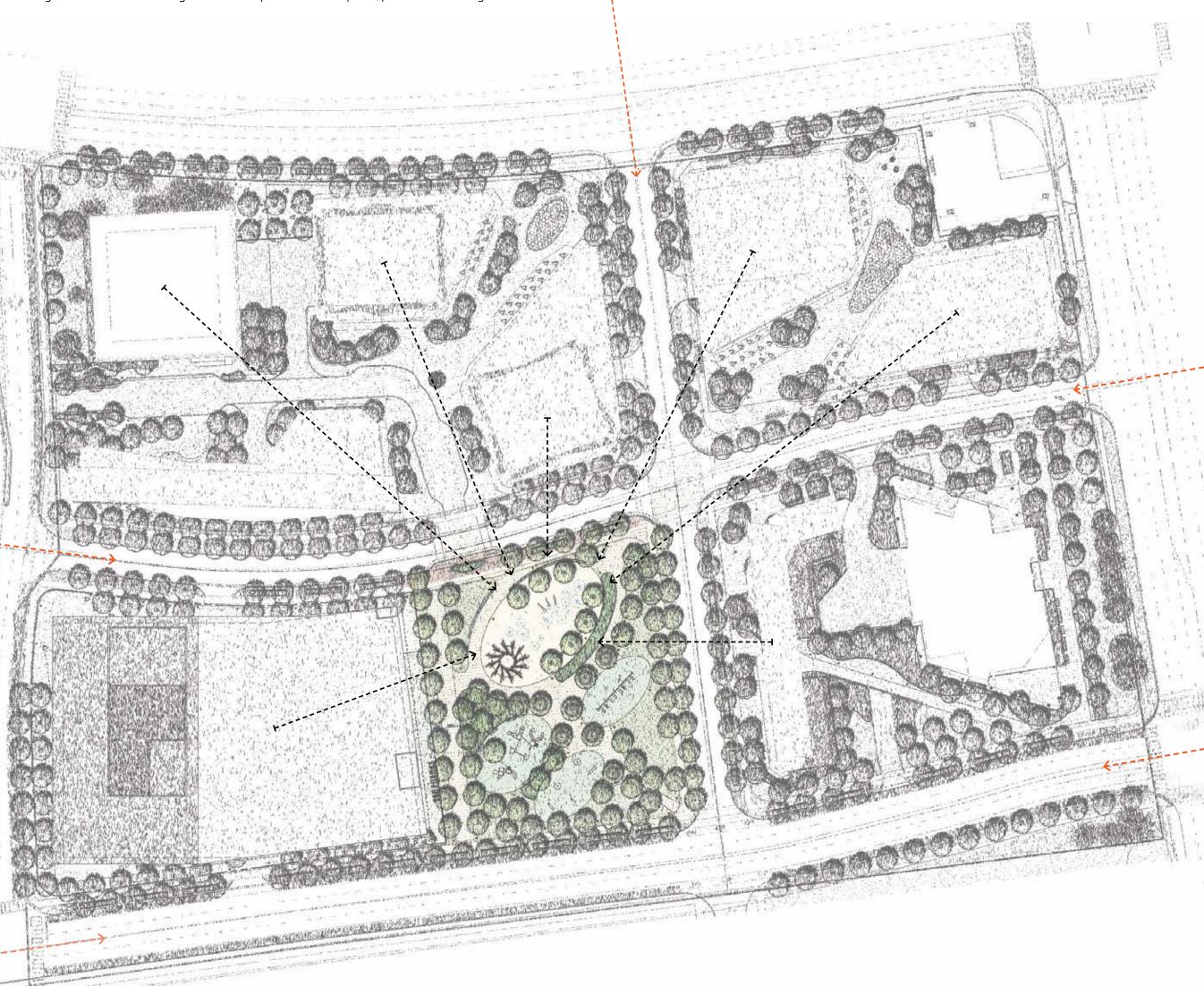


Final 1.2 acre central park rendering by ADHOC Studio

#### **⊢----**

#### Sight lines from each building to the central park

#### New public, pedestrian-friendly streets



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This master—plan community includes the development of three new public, pedestrian friendly and tree—lined streets. Anchoring this development is a central park that can be viewed from wherever you are in LSQ. One of the things that was really important for us was to create sightlines through the park. We did that on all the blocks to highlight the fact that the park is in the not—too—far distance.

- Ferris + Associates Inc.

These sightlines to the park serve as an important safety feature by incorporating principles of safety through environmental design.



Pedestrian friendly walking paths safe for children



Inspiration envopean piozzas - outdoor markets





outdoors + natu activities + relax explore + more



The design evolved to include visual elements that people can see from the street. All of these blocks have large plazas reminiscent of the pedestrian piazzas that you find throughout Europe. We don't typically have those in Toronto. This is a really pedestrian—dominant approach to the site-plan design.

- Ferris + Associates Inc.

Grab your morning latte, cue up your favourite podcast and enjoy morning strolls on designated walking trails. There will also be biking trails as well as built-in bike lanes for fitness and exploring the community.

# more shopping HOIMINO





# Chapter 5 + + + + more shopping + dining

200 Ba

# We want people to feel like they're coming home to a destination and have a thriving lifestyle moving forward.

— Almadev

## Everything you need...and more

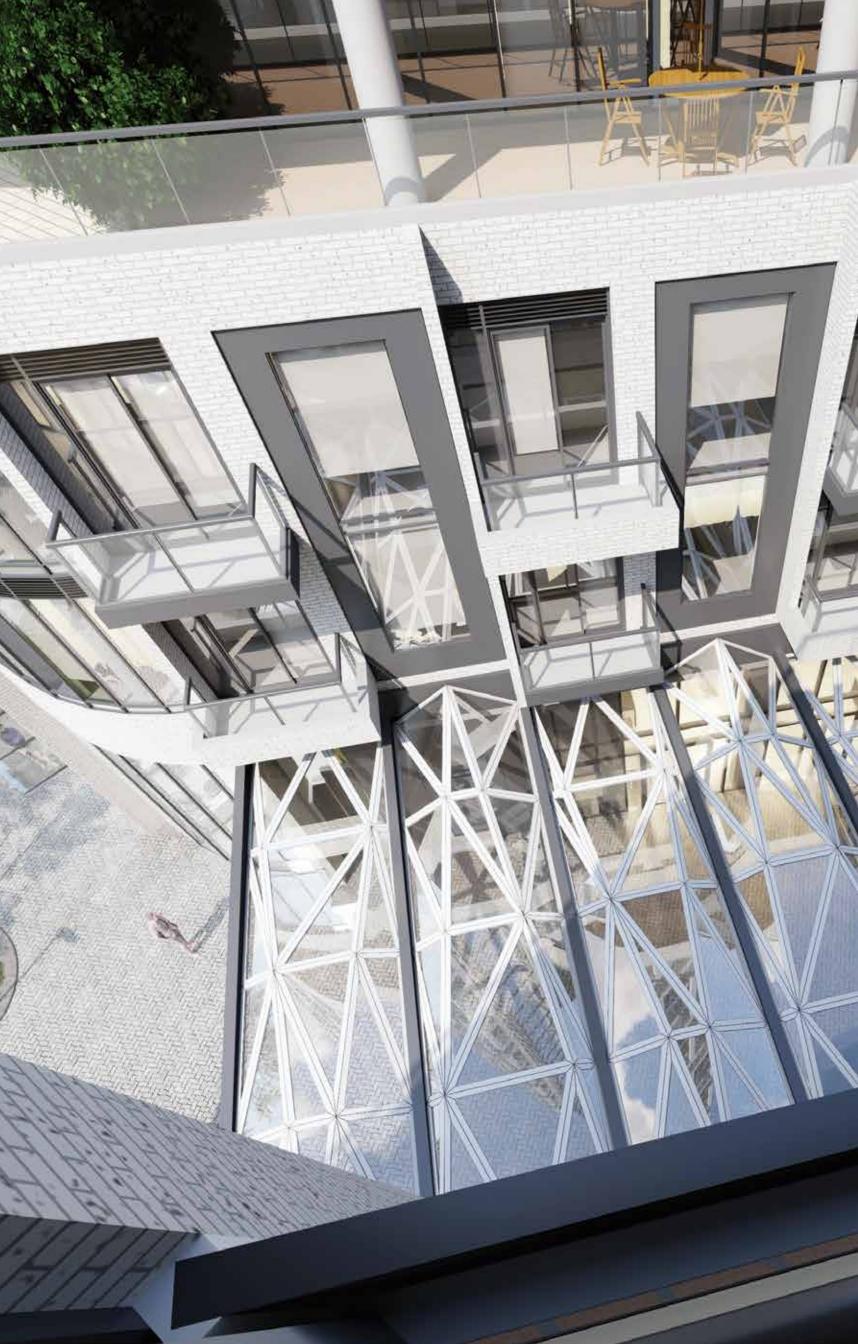
Enter a whole new world ofretail possibilities just outside your door. You can conveniently access the shops and restaurants at LSQ.





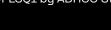
Square feet of retail and outdoor social space Preliminary architectural renderings of retail by Wallman Architects

+ + + +



Sip an espresso outdoors on a patio with friends or take the kids for ice cream. The European—inspired outdoor spaces are designed for gathering and creating new memories.

> Final retail rendering of LSQ1 by ADHOC Studio





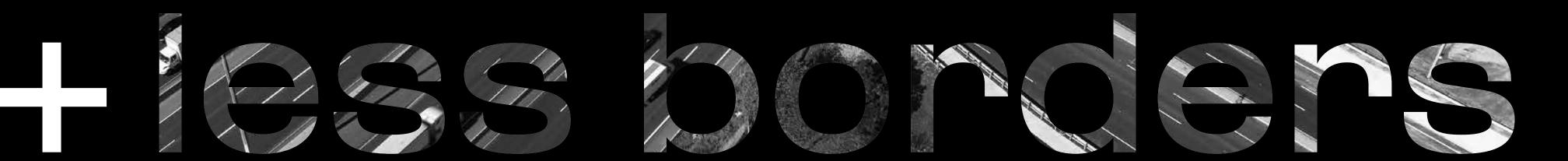
Residents can expect a total transformation of the area. Spaces are thoughtfully designed for the enjoyment of anyone who lives or visits here.

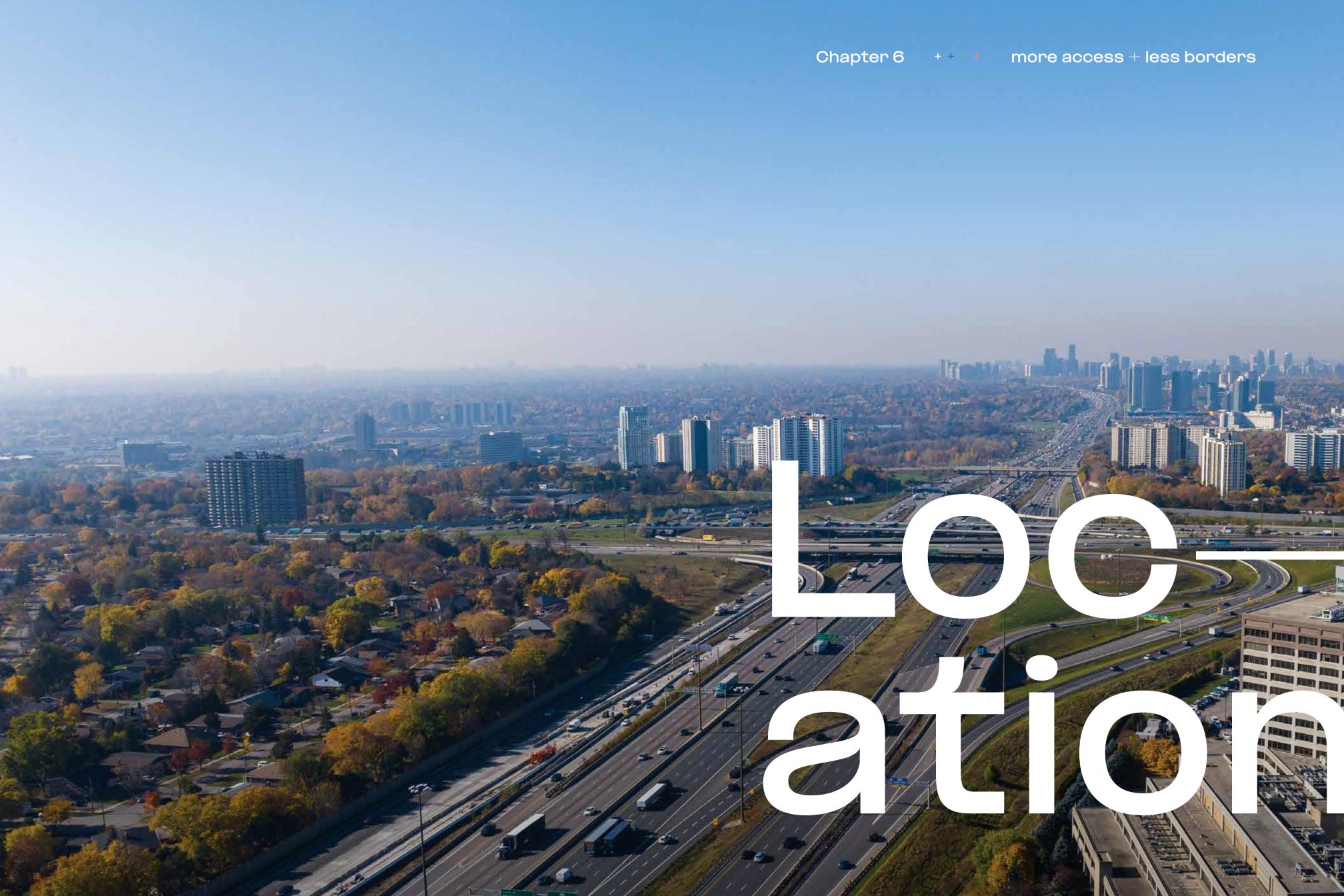
LSQ is a brand new community focusing on bringing residential amenities to the public that will also spur an increase in new businesses to offer additional services.

At the end of the day, whether you live or work here, or both, you can unwind at one of the many amenities that LSQ offers.

# H Shop Here in the second seco H ENIO

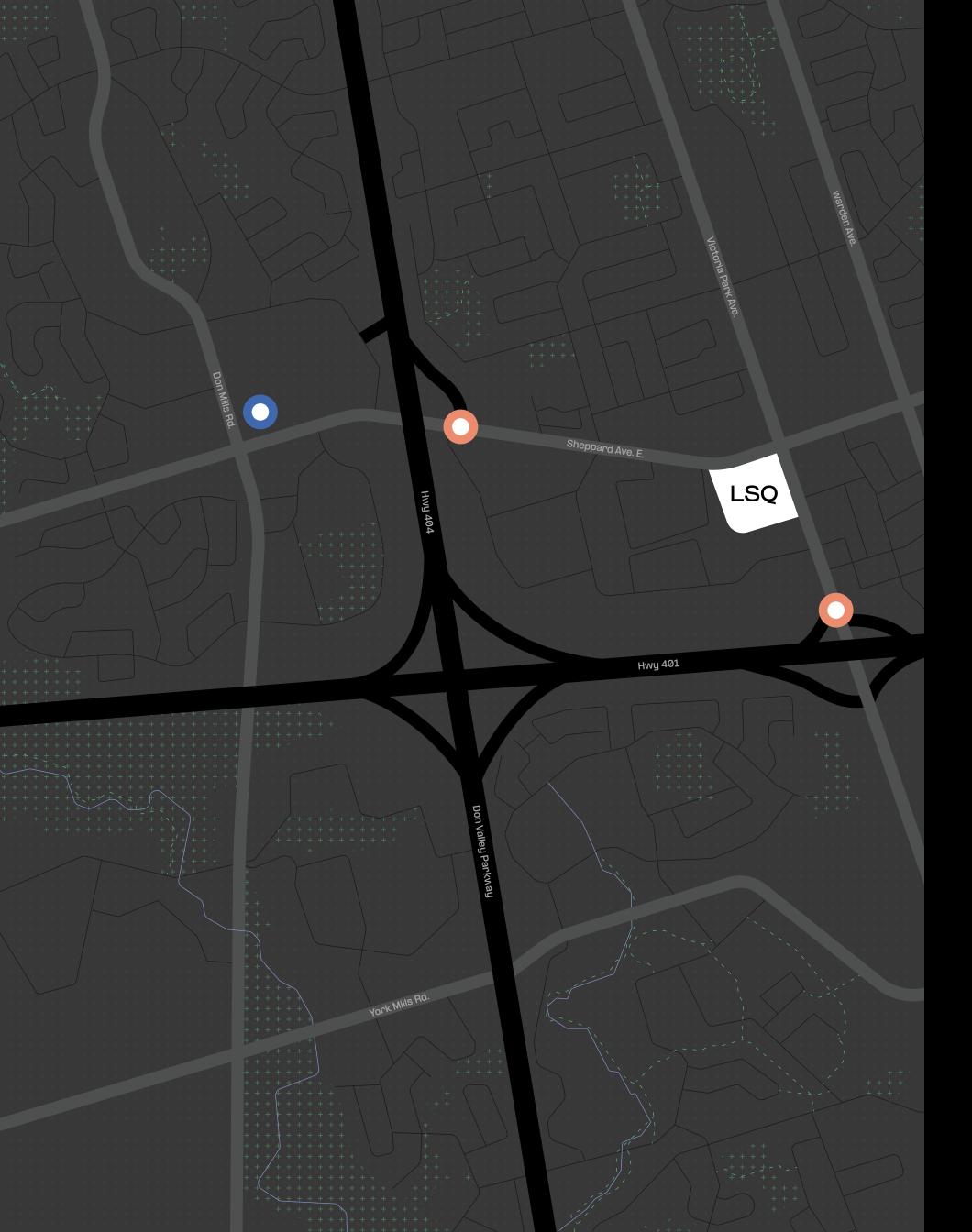






# We're centralizing the feeling of the urban landscape in our developments so you can enjoy this lifestyle wherever you are.

- Almadev



At LSQ, the focus is ease and accessibility. With its central location, you can experience city life with an abundance of neighbourhood amenities. This is ideal for young adults who crave a lifestyle just outside of the city centre, or those who are retiring from a large suburban home and want a residence in the city that's located at the centre of it all.

LSQ offers that city feel while having more space, more parks, and more accessibility. It's the best of both worlds.

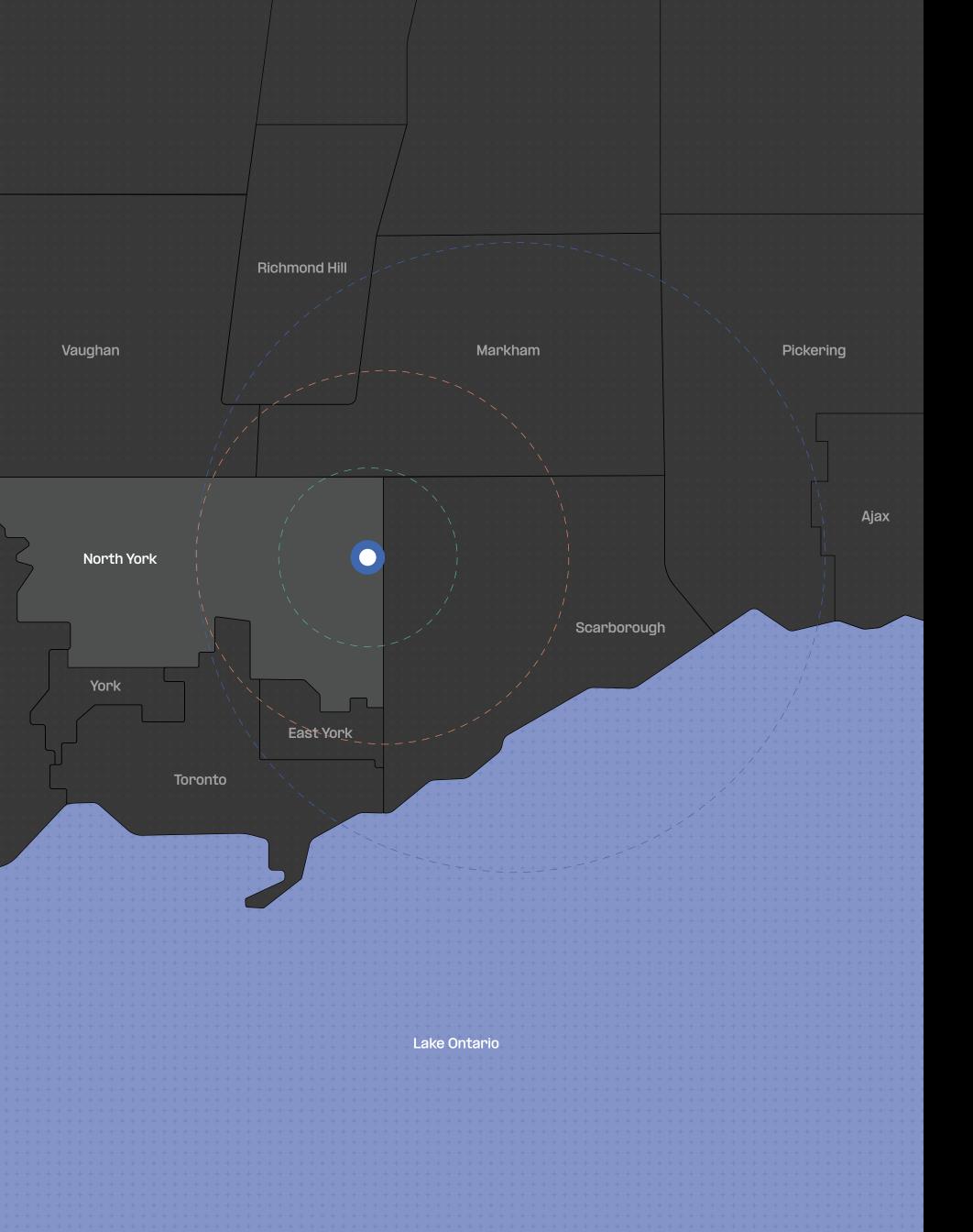
Legend



Highway Entrances Don Mills Subway Station

Parks and parkettes

Walking Trails



With its convenient location, LSQ provides comfortable access to everything you need. Residents can access the 401 and 404 highways (including the Don Valley Parkway) in just minutes. So you have more time to take advantage of the onsite amenities and nearby coffee shops, grocery stores and community centres.

The top GTA cities are just a short commute away: Markham (five minutes), central Toronto (seven minutes), Richmond Hill (seven minutes), and Ajax (14 minutes).

Legend



Drive durations (within)



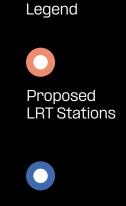
5-mins

10-mins

15-mins

LSQ will be accessible by GO Transit and the TTC (Don Mills subway station is minutes away).

Looking ahead, Metrolinx Regional Transportation Plan has committed to the Sheppard East LRT Extension, a 13 km—route that will connect the Don Mills Subway Station to more places, which will make accessing LSQ even easier and more efficient as the growing community evolves.



Existing Don Mills Subway Station

Existing and approved higher order transit map referenced from a ConsumersNext Economic Report.





Proposed LRT Stations 400m Distance Band

Subway Station 400m Distance Band

Proposed Sheppard LRT

Existing Don Mills Subway







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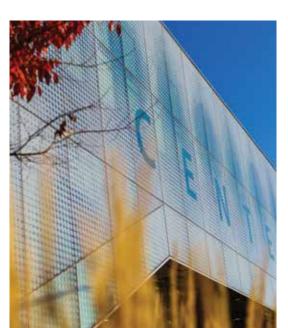




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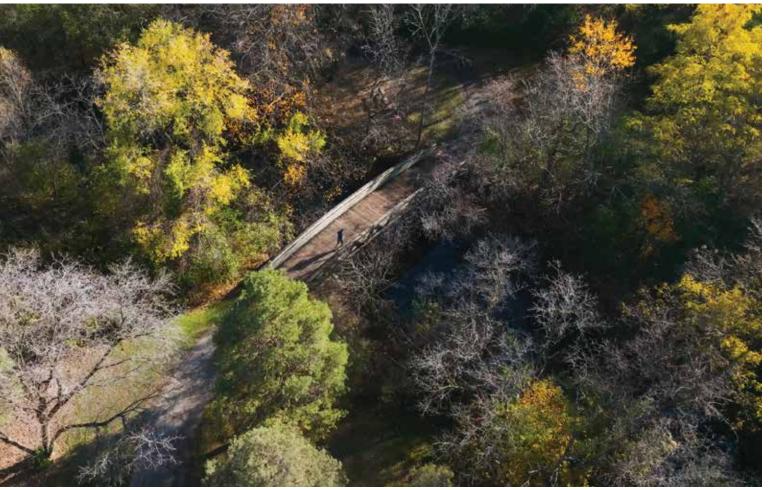






- 01. Fairview Mall 02. Shops at Don Mills 03. Bayview Village 04. Aroma Espresso Bar 05. Johnny's Hamburgers
- 08. Centennial College
- 09. Tam O'Shanter Golf Course
- 10. Betty Sutherland Trail

08

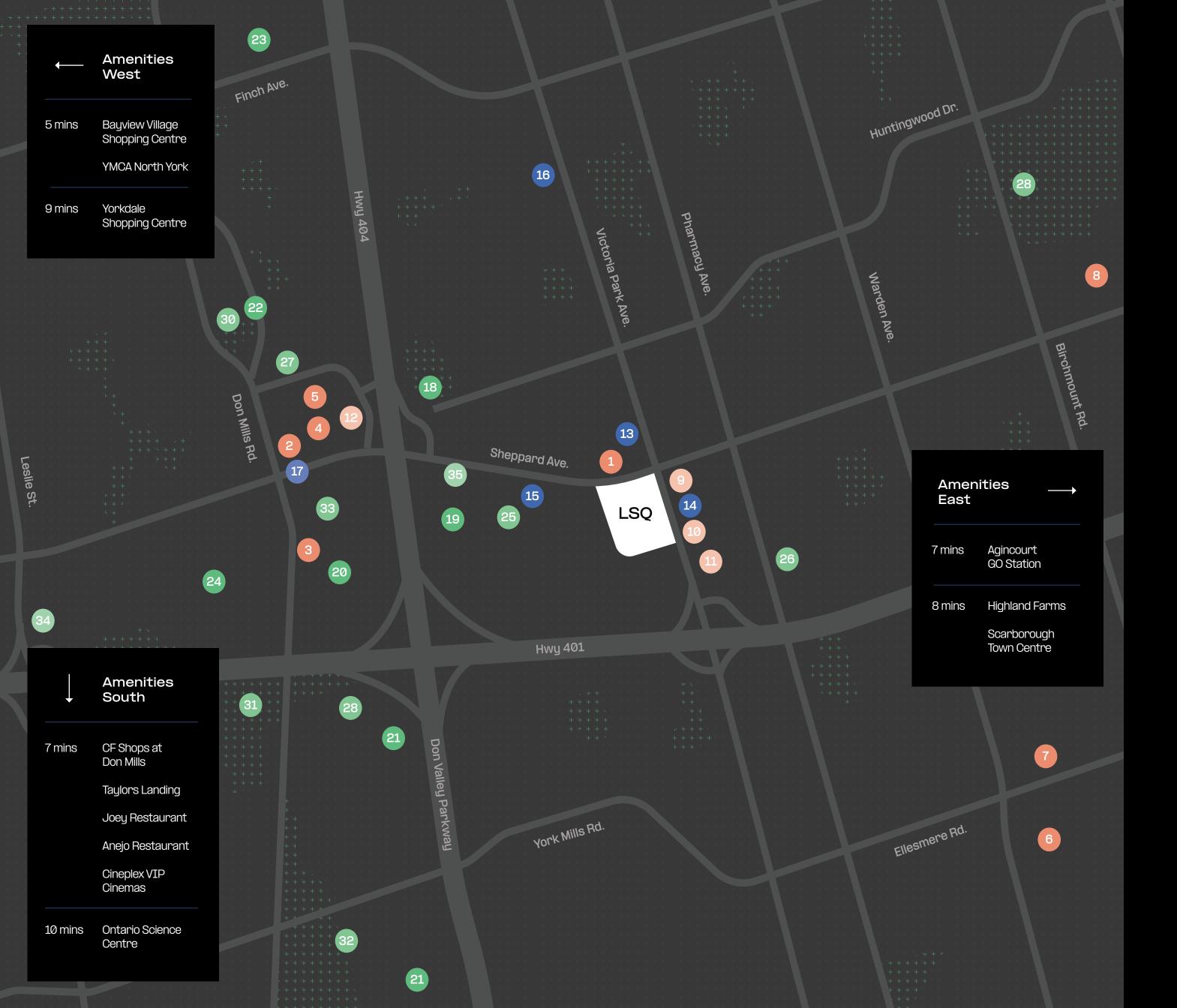


06. Joey Don Mills Grill & Lounge 07. Seneca College Newnham Campus The prime location at LSQ allows residents to live, work and shop in their own community while easily travelling to surrounding retail destinations. You're within a 10-minute drive to Fairview Mall, Bayview Village, and Shops at Don Mills.

Drop off the kids with ease to any of the surrounding local elementary and high schools. Seneca College

Newnham Campus and Toronto Public Library — Victoria Village Branch are a short commute from LSQ.

Enjoy more outdoor recreation at the nearby Betty Sutherland Trail Park with hiking and biking trails along the Don River.



### Amenity Map

### Grocery & Shopping

- 1. Food Basics
- 2. T&T Supermarket
- 3. FreshCo
- 4. CF Fairview Mall
- 5. LCBO
- 6. Costco
- 7. Home Depot
- 8. Walmart Supercentre

### Dining & Café

- 9. Johnny's Hamburgers
- 10. Starbucks
- 11. Tim Hortons
- 12. Moxies Bar & Grill

### Finance

- 13. BMO Bank of Montreal
- 14. TD Bank
- 15. Scotiabank
- 16. RBC Royal Bank

#### Transit

17. Don Mills Subway Station

### Education

- 18. Muirhead Public School
- 19. Lambton College in Toronto
- 20. Forest Manor Public School
- 21. George S Henry Academy
- 22. Woodbine Middle School
- 23. Seneca College Newnham Campus
- 24. Shaugnessy Public School

### Recreation

- 25. F45 Training
- 26. Wishing Well Park
- 27. Toronto Public Library
- 28. Tam O'Shanter Golf Course
- 29. Graydon Hall Manor
- 30. Oriole Community Centre
- 31. Betty Sutherland Trail Park
- 32. Donalda Club
- 33. Parkway Forest Community Centre

### Health

- 34. North York General Hospital
- 35. IDA Pharmacy

# The developer



Emerald City | Toronto, ON



Galleria on the Park | Toronto, ON

### Almadev

Almadev, is a multi–billion dollar real estate development, investment and asset management company with best–in–class master–planned communities and mixed–use properties across Canada and the United States. Almadev has an impressive reputation of creating large–scale, multi–phase development projects. Along with Agellan Commercial, the company owns over seven million square feet of industrial, commercial and retail properties. For over two decades, Almadev has shaped and enriched communities through leadership and collaboration with a focus on delivering value. The team is composed of strategic thinkers who foster long-term relationships by taking the time to listen to communities, collaborate with stakeholders and engage experts with a shared vision for building places that make the

urban landscape better. Almadev builds master—planned communities and manages assets across classes to invest in a better tomorrow. Almadev believes in its developments and is here to foster a future you want to live, work and grow in.

+ + + +

Cite Naturé | Montreal, QC



# The team

Masterplan Community Architect

### Wallman Architect

LSQ1 & 2 Architect

WZMH Architects is committed to the pursuit of design excellence delivered with exceptional technical competency. Based in Toronto, the firm has been providing innovative and effective solutions for clients for over six decades on a broad range of projects, both in Canada and overseas. Fresh approaches to problem-solving are encouraged and rewarded in the design studio. This philosophy has motivated the team to constantly adapt, evolve and reinvent itself to produce architecture that is contemporary, relevant and meaningful. Their aim is to create timeless places that harness the full potential of their sites and benefit the people who will use and experience them.

Wallman Architects is a Canadian architectural office dedicated to producing exceptional design. Drawing on the experience of a practice that began in 1985, Rudy Wallman established WA in 2006. Since then, WA has developed an extensive portfolio of remarkable mixed-use, residential, hospitality, institutional and urban design projects across Canada and around the world. The firm offers in-depth partner involvement during design and municipal approvals, and is recognized for its ability to operate within bureaucratic and political environments. Working collaboratively, the team of experienced professionals ensures the successful completion of all project phases from design to construction, within the client's budget and timelines. WA values the long-term relationships that have been developed with clients, consultants, contractors and co-workers. Each commission enriches the lives of its occupants, is environmentally sustainable and embodies a unique design vision. WA embraces the complexities of architectural practice and seeks to unlock potential to enhance the value of the built environment.

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### Ferris & Associates

Landscape Architect

Ferris + Associates Inc. has been dedicated to excellence in providing a full range of consulting services in landscape architecture, urban design and site development for more than thirty-five years. With a broad range of commercial, residential, institutional, academic, international and master-planning projects, the company draws upon an extensive pool of experience. The firm's knowledgeable staff has successfully completed the design development, approval processing, drawing production and contract administration for many complex, high-quality projects, the majority of which are large-scale private residential developments in Canada. Located in downtown Toronto, the firm has developed a reputation for providing innovative design solutions that have helped shape many of the city's most notable landscape designs, including the National Trade Centre, the Air Canada Centre, the Rogers Centre (SkyDome Stadium) and the CityPlace Community.

### Truong Ly Design

LSQ1 & 2 Interior Designer

Truong Ly established his eponymous team in 2019, following years of success with one of the best firms in the industry. His international and multi-disciplinary group provides design direction for a variety of low- to high-rise residential and lifestyle projects across the GTA and beyond. Through a cohesive and innovative approach, the team develops tasteful and forward-thinking solutions. Ly's adaptive style is known for consistently delivering best-in-class spatial results for top-tier clientele.

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